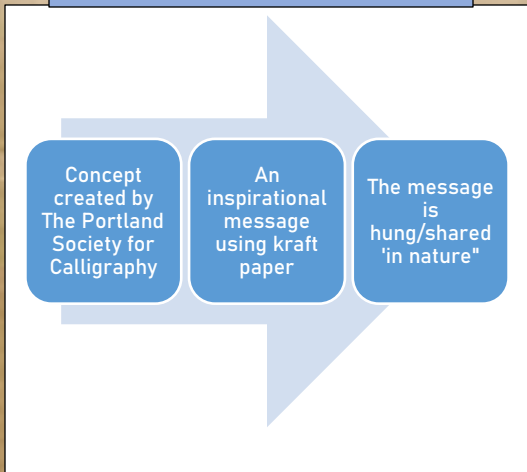


WEATHERGRAM HEALTH CARE WORKER THANK-YOU PROJECT

March 20, 2021

QUICK OVERVIEW; WHAT IS A WEATHERGRAM??



KEY ARTISTIC QUALITIES



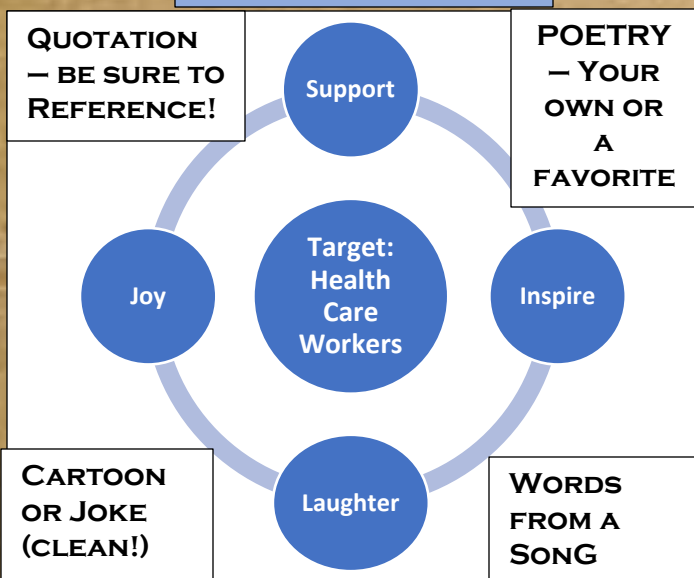
HISTORY OF THE WEATHERGRAM AND HELPFUL LINKS:

Invented by Lloyd J. Reynolds, the founder of The Portland Society for Calligraphy, Lloyd created the Weathergram as a way for students to share their calligraphy with others. He was inspired by the Japanese tradition of attaching paper prayer slips to branches of trees and then leaving them to weather in the elements. Often the first letter was written in Japanese vermilion and/or with a larger pen for emphasis. Sometimes the artist's Chinese chop or Japanese hanko was used as a signature. You can choose to create an artist symbol for a signature on your Weathergrams or they will be stamped on the back to show the Edmonton Calligraphic Society as the 'originator'. For more information, see the sites below.

<https://www.weathergramsforgood.com/about/how-to-make>

<http://kathharney.com/weathergrams-calligraphy-and-nature/>

TARGET AUDIENCE/TYPES OF WEATHERGRAM MESSAGES



HOW TO GET INVOLVED & HOW THE WEATHERGRAMS WILL BE SHARED

WHEN: CONTACT GAIL FOURNIER AT gfournier@telus.net TO ADVISE THAT YOU INTEND TO SUBMIT A WEATHERGRAM &/OR TO VOLUNTEER TO HELP COLLECT OR DISTRIBUTE THEM. YOU CAN MAKE ONE WEATHERGRAM OR MANY!!!

WHERE: YOU WILL BE ADVISED OF A DATE AND PLACE TO DROP OFF YOUR SUBMISSION.

SHARING THE WEATHERGRAMS: ON SATURDAY, MARCH 20TH – THE FIRST DAY OF SPRING! A VOLUNTEER GROUP WILL TRAVEL AROUND THE CITY, PLACING THE WEATHERGRAMS IN PLACES WHERE HEALTHCARE WORKERS CAN ENJOY THE MESSAGING – IN TREES, ON LAMP POSTS NEAR TO HOSPITALS, CARE CENTERS, ON CARS ETC.